AVON MERCANTILE LIMITED

Registered Office:

Upper Basement, Smart Bharat Mall Plot No.I-2, Sector - 25A, Gautam Buddha Nagar, Noida, Uttar Pradesh- 201301 CIN: L17118UP1985PLC026582 Phone: 0120-3355131, 3859000 www.avonmercantile.in

Date: 31.12.2021

The Listing Manager, Bombay Stock Exchange Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001

Dear Sir,

Respected Sir / Madam,

Pursuant to the Company's Policy on Prevention of Insider Trading framed in accordance with SEBI (PIT) Regulations, 2015, as amended from time to time regarding trading restriction period, we would like to inform that the trading window of the Company shall remain closed for all designated persons including promoters, directors, key managerial personnel, designated employees and other connected persons of the Company and their relatives, w.e.f. 1st January, 2022 and the same shall remain closed until 48 hours after the announcement of Unaudited financial results for the quarter ended on December, 31, 2021.

Accordingly, all the Designated Persons as per Company's Insider Trading Code have been advised not to trade in the Securities of the Company, either themselves or through their relatives, during the aforesaid period of closure of Trading Window. Please note that the Company has not yet fixed the date of meeting for consideration of the said Financial Results, the same will be communicated once finalized.

You are requested to kindly take the aforesaid information on record.

Thanking you,

Yours faithfully, MIN & VOL Disha Soni

Company Secretary ACS:42944

To,